

### Abstract of the Disclosure

The present invention relates to conjugates for mediating a cell-specific, compartment-specific or membrane-specific transport of active substances. The invention also relates to methods of preparing these conjugates as well as their use. The conjugates comprise:

- a transport mediator for the cell membrane,
- a cell-specific, compartment-specific or membrane-specific address protein or peptide, and
- an active substance to be transported.